

Introduction to **WhaleMap**:

A tool to display and disseminate survey data

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Motivation

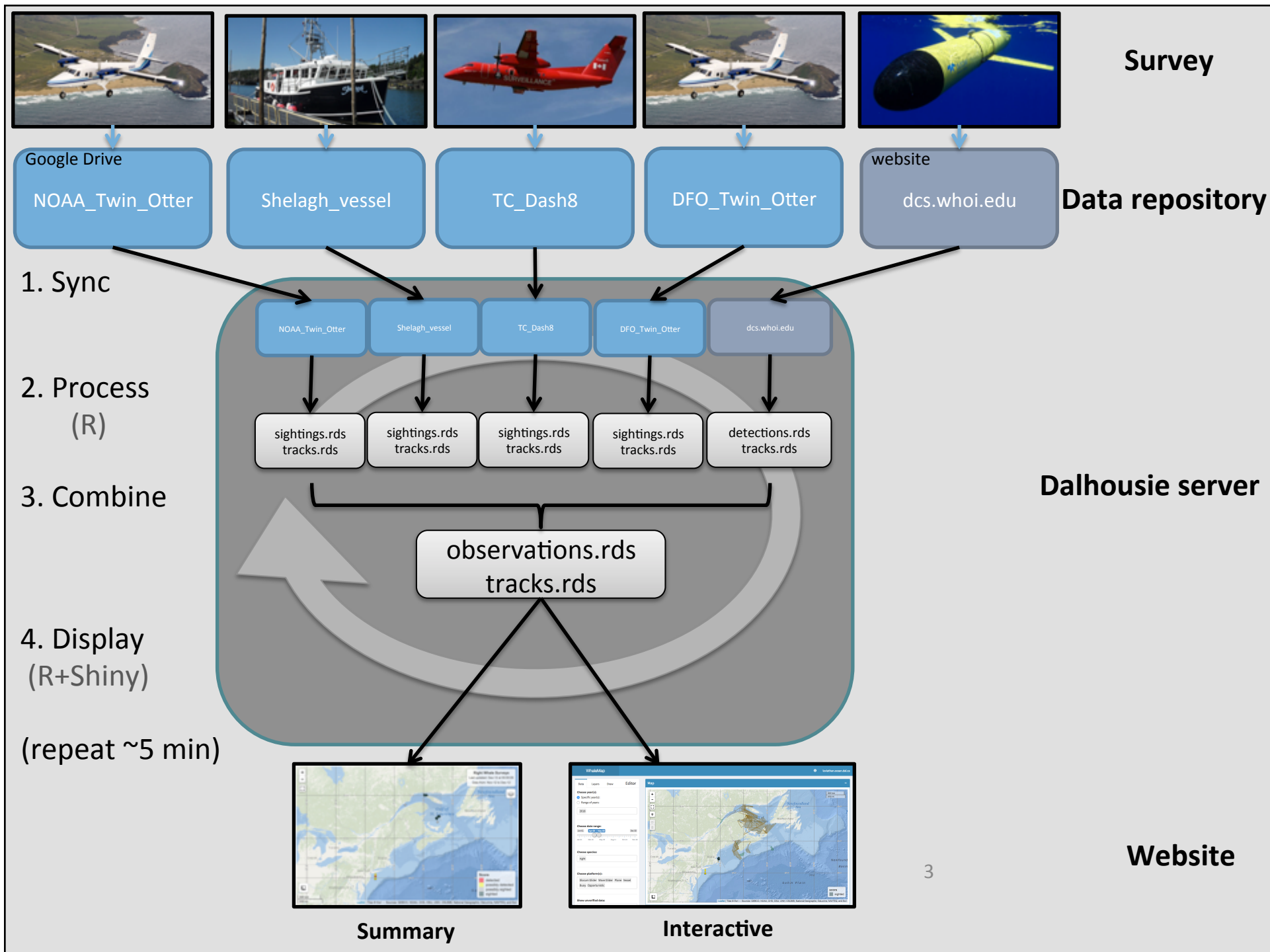
Effective research and conservation relies on communication of survey results

- Past attempts with email lists and static maps were difficult:
 - Lots of time
 - Quickly overwhelmed
 - Multiple versions of data – which is the best?
 - Not everyone informed, or can access latest info
- Need a better solution

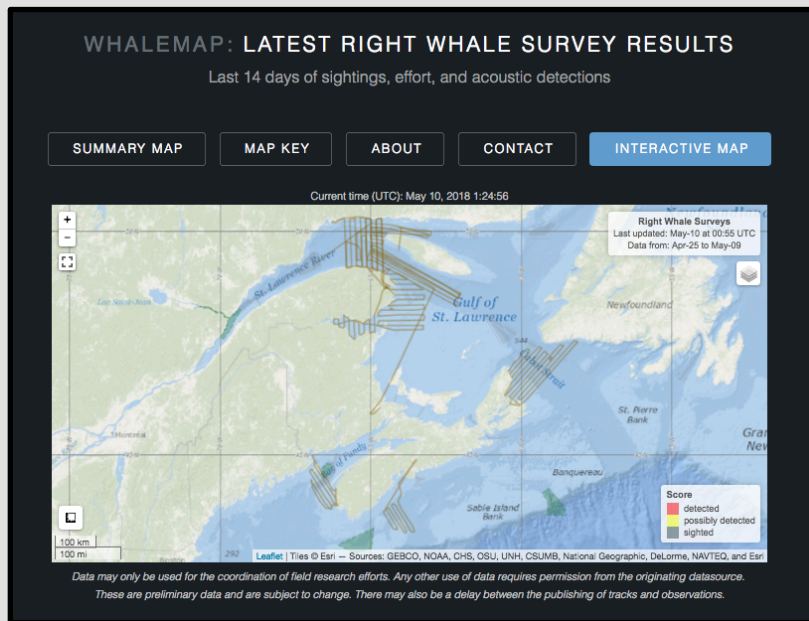
Goals for new system

1. Collate and interactively display right whale survey results online in near real-time
2. Minimal impact on survey groups (easy to use; plug and play)
3. Allow each survey group to retain direct control over their data
4. Built with (simple) tools that scientists can use, modify, and share into the future

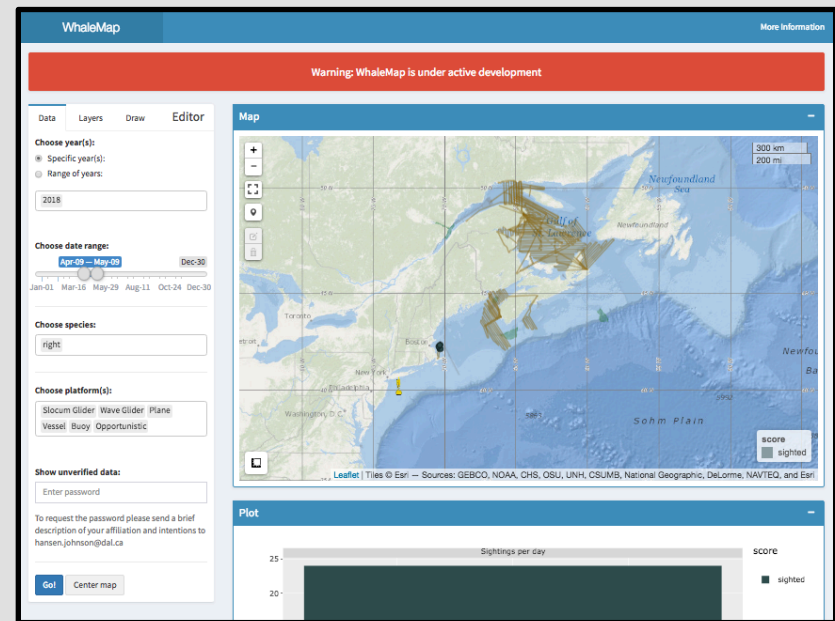
→ **WhaleMap!**



WhaleMap Demo



Summary map



Interactive Map

Current Status

- Online and testing with aerial survey teams
- Soliciting feedback from data contributors and DFO partners
- Should be openly available soon!
 - Will be an announcement with the link

Questions?

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